



Promotional phone cover

Squeezyball is making sure logos and advertising messages are the centre of attention with their practical mobile phone covers. At the same time the soft sleeves made of high-quality neoprene offer ideal protection against moisture, impact, shock and scratches. The advertising message also ensures a high contact rate when the telephone is used in public places, on trains or buses or in restaurants, etc.

The chic covers that come in many different colours with diverse "interior fittings" are reversible and washable. The pouches are available in three sizes, which are compatible with 70% of all mobile phone models currently on the market.

Squeezyball Merchandising Ltd.
www.squeezyball.com



Extended professional services

More colours, sizes and comfort: In line with customer demand, the promotionwear manufacturer, promodoro®, has without further ado expanded its 2010 collection and additionally polished up its cuts and fits. For instance in the product segment T-shirts, polo shirts and sweat-shirts, certain models are available immediately in five further colours such as light-grey and hunting green. The textiles dispose of long-lasting colour brilliance and are produced in compliance with the principles of the Öko-Tex Standard 100. The

articles are also now available in 3 XL for ladies as well as in 4 XL and 5 XL for men. A durable cotton/polyester blend of combed cotton lends the textiles their pleasant, soft wearing comfort. The models can be washed at 60/95 °C and can be tumble-dried. Furthermore, they offer safe UV protection in compliance with the UV Standard 801 certification.

Promodoro Fashion GmbH
www.promodoro.de



Fresh summer promotion

The *Fruit-Pack* by Jung promises a great deal of summer freshness. The delicious fruit puree provides natural refreshment in the summer flavours strawberry, banana or passion fruit and creates likeable, high attention-grabbing value.

The *Fruit-Pack* which is approx. 20 cm in length, now also comes in a hygiene protection packet and can be opened easily thanks to its optimised tear strip, which enables the fruit puree to be simply squeezed out of the aroma pack. Whether enjoyed as a sorbet straight out of the freezer or non-cooled – the fruity contents always tastes delicious anywhere. The packets can be customised with a 4c digital or flexo print for minimum order volumes of 1,050 pieces.

JUNG BONBONFABRIK GmbH & Co KG
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