



## Attention to detail

Achieving a high-quality result is extremely important especially when customising promotional textiles and work clothes. Evolve Branding certainly have the necessary know-how in this field.

The company also makes sure that the colours on the imprints of black textiles stand out clearly against the background. Here Evolve recommends the screen printing technology, which enables the realisation of motifs with up to 12 colours. Furthermore, this technology is particularly suitable for the reproduction of large surface motifs with a high-quality and detailed print image. Evolve Branding currently has the capacity to customise over 50,000 garments a week using the screen-printing process and is thus able to guarantee good prices and short delivery times.

The best results for small designs and logos are achieved using embroidery techniques. Evolve has the opportunity of combining up to 15 different coloured threads per motif, which allows very creative embroidered effects to be produced.

In order to clearly distinguish itself from the masses in the promotional and work clothes sector, the company also offers among others a series of models in suede with a fluorescent, metallic or glitter effect film transfer.

**Evolve Branding**  
[www.evolvebranding.com](http://www.evolvebranding.com)

## Quality at a low price

Uneek Clothing is proving, for instance with the *Active Polo*, that favourable prices don't necessarily imply a loss of quality or choice of attributes. The chic polo shirt made of 50% cotton and 50% polyester has a convincing fabric quality of 190 g/m<sup>2</sup> and is washable up to 60°C. Edged sleeves and an edged seam, a knitted, reinforced collar and a button panel with three buttons colour-coordinated to match the shirt round off the extra features.

The *Active Polo* comes in eight sizes from XS to 4XL as well as in the colours white, black, navy blue, royal blue, red and bottle green.

**Uneek Clothing**  
[www.uneekclothing.com](http://www.uneekclothing.com)



## Overdimensional fashion

Promodoro is kicking off spring 2011 with fresh colours and its own size concept: QueenSize and KingSize now allow the wearers of bigger sizes to wear fashionable clothes with an attractive fit. The Düsseldorf-based company has selected eleven items from its overall collection that comprises of 125 products in total for these new size ranges. With immediate effect Promodoro is supplying fashionable ladies and men's styles in sizes up to 5XL. The QueenSize and KingSize designs show that real style and true greatness are not purely linked to size zero.

However, the Corporate Fashion spring 2011 is not just proving to be generous as far as the fit is concerned, there is also an

exceptionally wide choice of colours. Promodoro is namely offering demanding distributors, printers and customising companies 40 different shades this year: from light-grey and brown shades to baby blue and turquoise, through to brash wild lime, vibrant hunting green and the rich aubergine shade, pansy. A palette of colours that is oriented on the trends of the current street and sportswear, which will infect both the distributors and the end customers with a dose of spring fever.

**Promodoro Fashion GmbH**  
[www.promodoro.de](http://www.promodoro.de)



The new Queen and KingSize collections comprise of eleven items, including the Women's Hoody Jacket ...



... and the Men's Hooded Jacket.